

CURRICULUM VITAE

OZGUR TURETKEN

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Education

- Oklahoma State University, Business Administration – Management Science and Information Systems –, Ph.D., (2001, Dissertation Title: “Visualization Support for Managing Information Overload in the Web Environment”, Advisor – Ramesh Sharda)
- Middle East Technical University, Ankara, Turkey, Management, M.B.A., (1999, Thesis Title: “Prediction of Financial Performance in Istanbul Stock Exchange: A Comparative Analysis”)
- Middle East Technical University, Ankara, Turkey, Electrical and Electronics Engineering, B.S., (1994).

Experience

- Associate Dean, Research – Ryerson University, Ted Rogers School of Management (July 2019 – present)
- Director – Ryerson University, Ted Rogers School of Information Technology Management (July 2015 – June 2019)
- Director (Interim) – Ryerson University, Ted Rogers School of Information Technology Management (July 2014 – June 2015)
- Professor – Ryerson University, Ted Rogers School of Information Technology Management (2012 – present)
- Associate Director Academic: Research, External Relations, and Graduate Studies Ryerson University, Ted Rogers School of Information Technology Management (2011 – 2013)
- Associate Professor – Ryerson University, Ted Rogers School of Information Technology Management (2006 – 2012)
- Assistant Professor of Management Information Systems – Temple University, Fox School of Business and Management, (2000 – 2006)
- Graduate Teaching Associate – Oklahoma State University, Spears College of Business, (1996 – 2000)

Research

Current research interests

- Human computer interaction in social media
- Data analytics and decision support

Research Funding

- (with A. Mashatan) TRSM Research Development Grant (\$7,000 for 2019-2020) “Contextual and User-driven classification of Internet-of-Things: An Empirical Study based on Security, Privacy, Cost and Efficiency Requirements.”
- (with N. Djafarova and others) eCampus Ontario Research and Innovation Grants (\$95,942 for 2016-2018) for project titled “Practical Design Guide for Simulation Game based Learning”
- (with S. Al-Natour and E. Ngai) TRSM-FB PolyU Joint Research Grant (\$30,000 for 2016-17) for project titled “An Empirical Evaluation of Automated Sentiment Analysis as a Decision Aid”
- (with Amir Gandomi) Ted Rogers School of Management Internal Research Grant (\$7,000 for 2015-2016) for project titled “Big Data, Analytics, and the Future of Marketing Education”
- Ted Rogers School of Management Internal Research Grant (\$5,000 for 2013-2014) for project titled “Organizational Adoption of Mobile Communication Technologies”
- (with Tunga Gungor et al.) Turkish Scientific and Technical Research Council (TUBITAK), FATIH Project (566,991 TL (approx. \$325,000) for 2013-2015) for project titled “Development of a Question Answering System to Provide Reliable Knowledge Access for Primary and Secondary Level Students”
- (with Charles Davis) Fed. Dev. Applied Research and Commercialization Grant (\$32,800 for 2012-2013) for project titled “Social Media and Audience Intelligence for Media Content Producers”
- (with Catherine Middleton) – Social Sciences and Humanities Research Council of Canada (SSHRC) strategic research grant (\$195,400 for 2008-2011) on Management, Business and Finance for project titled “Managing Ubiquitous Communication Technologies in Organizations: Diagnosing Problems and Developing Solutions for an 'Always-On' Environment”.
- Natural Sciences and Engineering Council of Canada (NSERC) discovery grant (\$85,000

for 2008-2013) for research program “Management of the Blogosphere through Automated Clustering and Visualization - An Empirical Investigation”

- Ryerson University SSHRC Institutional Grant (SIG) (\$6,967 for 2007-2008) for project titled “Beyond Technology: The Role of Individual and Job Characteristics in Telework Success”.
- Temple University Summer Research Fellowship Award (\$4,500 for Summer 2004).

Publications in Refereed Journals

1. *Dimitriadou, A., Djafarova, N., Turetken, O., Verkuyl, M., Ferworn, A. (2021) “Challenges in Serious Game Design and Development: Educators’ Experiences” in *Simulation and Gaming* (2019 SJR = 0.445)
2. Al-Natour, S., Turetken, O. (2020) “A Comparative Assessment of Sentiment Analysis and Star Ratings for Consumer Reviews” in *International Journal of Information Management* Vol. (54), p. 102132 (2019 2-yr Journal Impact Factor = 8.210, SJR = 2.88, rated A* in ABDC journal quality list)
3. *Panel Report: Schöbel, S., Janson A., Jahn, K., Kordyaka, B., Turetken, O., Djafarova, N., Saqr, M., Wu, D., Söllner, M., Adam, M., Gad, P. H., Leimeister, J. M. (2020) “A Research Agenda for the Why, What, and How of Gamification Designs Results on an ECIS 2019 Panel” in *Communications of the AIS* Vol. (46)1, article 30 (2019 SJR = 0.62, rated A in ABDC journal quality list)
4. *Demir, M., Turetken, O., Mashatan, A. (2020) “An Enterprise Transformation Guide for the Inevitable Blockchain Disruption” in *Computer* Vol. (53)6, pp. 34-43. (2019 2-yr Journal Impact Factor = 4.419, SJR = 0.79)
5. Mashatan, A., Turetken, O. (2020) “Preparing for the Information Security Threat from Quantum Computers” in *Management Information Systems Quarterly Executive* Vol. (19)2, pp. 157-164. (2019 2-yr Journal Impact Factor = 4.088, SJR = 2.32, rated A in ABDC journal quality list)
6. *Tomasi, S., Schuff, D., Turetken, O. (2018) “Understanding Novelty: How Task Structure and Tool Familiarity Moderate Performance” in *Behavior and Information Technology* Vol. (37)4, pp. 406-418. (2019 2-yr Journal Impact Factor = 1.781, SJR = 0.64, rated A in ABDC journal quality list)
7. Li, H., Chatterjee, S., Turetken, O. (2017) “Information Technology Enabled Persuasion: An Experimental Investigation of the Role of Communication Channel, Strategy and Affect” in *AIS Transactions on Human-Computer Interaction* Vol. (9)4, pp. 281-300 (Rated A in ABDC journal quality list)

8. Pick, J., Turetken, O., Deokar, A., Sarkar, A. (2017) “Location Analytics and Decision Support: Reflections on Recent Advancements, a Research Framework, and the Path Ahead” in *Decision Support Systems* Vol. 99, pp. 1-8. (2019 2-yr Journal Impact Factor = 4.721, SJR = 1.92, rated A* in ABDC journal quality list)
9. *Lak, P., Turetken, O. (2017) “The Impact of Sentiment Analysis Output On Decision Outcomes – An Empirical Evaluation,” in *AIS Transactions on Human-Computer Interaction* Vol. (9)1, pp. 1-22 (Rated A in ABDC journal quality list).
10. Poku, E. K., Towler, M. R., Cummins, N. M., Curran, D. J., Turetken, O. (2016) “A Multi-Study Cost-effectiveness Comparison of the QFracture and FRAX Fracture Risk Algorithms” in *Risk and Decision Analysis* Vol. (6)1, pp. 1-6. (2019 SJR = 0.19)
11. *Arpaci, I., Cetin, Y. Y., Turetken, O. (2015) “The Impact of Perceived Security on Organizational Adoption of Smartphones” in *Cyberpsychology, Behavior, and Social Networking* Vol. (18)10, pp. 602-608. (2019 2-yr Journal Impact Factor = 2.258, SJR = 1.35)
12. *Arpaci, I., Cetin, Y. Y., Turetken, O. (2015) “A Cross-Cultural Analysis of Smartphone Adoption by Canadian and Turkish Organizations” in *Journal of Global Information Technology Management* Vol. (18)3, pp. 214-238. (2019 2-yr Journal Impact Factor = 1.571, SJR = 0.3, rated B in ABDC journal quality list)
13. *Panel Report*: Wixom, B., Ariyachandra T., Douglas, D., Goul, M., Gupta, B., Iyer, L., Kulkarni, U., Mooney, J. G., Philips-Wren, G., Turetken, O. (2014) “The Current State of Business Intelligence in Academia: The Arrival of Big Data,” in *Communications of the AIS* Vol. (34)1, article 1. (2019 2-yr Journal Impact Factor = 1.571, SJR = 0.62, rated A in ABDC journal quality list)
14. *Editorial*: Turetken, O. and Olfman, L. (2013) “Introduction to the Special Issue on Human-Computer Interaction in the Web 2.0 Era” in *AIS Transactions on Human-Computer Interaction* Vol. (5)1, pp. 1-5. (Rated A in ABDC journal quality list).
15. *Arpaci, I., Yardimci, Y. C., Ozkan, S., Turetken O. (2012). “Organizational Adoption of Information Technologies: A Literature Review” in *International Journal of eBusiness and eGovernment Studies*, Vol 4(2), pp. 37-50. (2019 SJR = 0.11)
16. Schuff, D., Corral, K., Turetken, O. (2011) “Comparing the Understandability of Alternative Data Warehouse Schemas: An Empirical Study” in *Decision Support Systems* Vol. 52, pp. 9-20. (2019 2-yr Journal Impact Factor = 4.721, SJR = 1.92, rated A* in ABDC journal quality list)
17. *Turetken, O., Jain, A., Quesensberry, B. Ngwenyama, O. (2011) “An Investigation of the Influence of Individual and Work Characteristics on Telecommuting Success” in *IEEE Transactions on Professional Communication* Vol. 54(1), pp. 56-67. (2019 2-yr Journal Impact Factor = 0.980, SJR = 0.38, rated B in ABDC journal quality list)

18. *Schuff, D., Turetken, O., Asif, Z. (2010) “Designing Systems that Support the Blogosphere for Deliberative Discourse” in *AIS Transactions on Human Computer Interaction* Vol. 2(3), pp. 95-111 (*Rated A in ABDC journal quality list*).
19. Plaza, M., Turetken, O. (2009) “A Model-based DSS for integrating the impact of learning in project control” in *Decision Support Systems* Vol. 47(4), pp. 488-499. (*2019 2-yr Journal Impact Factor = 4.721, SJR = 1.92, rated A* in ABDC journal quality list*)
20. Roussinov, D., Turetken, O. (2009) “Exploring Models for Semantic Category Verification” in *Information Systems* Vol. 34(8), pp. 753-765. (*2019 2-yr Journal Impact Factor = 2.466, SJR = 0.81*)
21. Turetken, O. (2008), “Is your back-up in a safe location? A Multi-criteria Approach to Location Analysis for Business Continuity Facilities” in *Information Systems Frontiers* Vol. 10(3), pp. 375-383. (*2019 2-yr Journal Impact Factor = 3.630, SJR = 1.02, rated A in ABDC journal quality list*)
22. Turetken O., Sharda, R. (2007), “Visualization of Web Spaces: State of The Art and Future Directions” in *DATA BASE for Advances in Information Systems* Vol. 38(3), pp. 51-81. (*2019 2-yr Journal Impact Factor = 1.588, SJR = 1.04, rated A in ABDC journal quality list*)
23. *Schuff, D., Turetken, O., D’arcy, J., Croson, D. (2007), “Managing E-Mail Overload: Present Solutions and Future Challenges” in *Computer* Vol. 40(2), pp. 31-36. (*2019 2-yr Journal Impact Factor = 4.419, SJR = 0.79*)
24. Turetken, O., Schuff, D. (2007), “The Impact of Context-Aware Fisheye Models on Understanding Business Processes: An Empirical Study of Data Flow Diagrams” in *Information & Management* Vol. 44(1), pp. 40-52. (*2019 2-yr Journal Impact Factor = 5.155, SJR = 2.4, rated A* in ABDC journal quality list*)
25. *Schuff, D., Turetken, O., D’arcy, J. (2006) “A Multi-Attribute Multi-Weight Clustering Approach to Managing E-mail Overload” in *Decision Support Systems* Vol. 42(3), pp. 1350-1365. (*2019 2-yr Journal Impact Factor = 4.721, SJR = 1.92, rated A* in ABDC journal quality list*)
26. Turetken, O., Sharda, R. (2005), “Clustering-Based Visual Interfaces for Presentation of Web Search Results: An Empirical Investigation” in *Information Systems Frontiers* Vol. 7(3), pp. 273-297. (*2019 2-yr Journal Impact Factor = 3.630, SJR = 1.02, rated A in ABDC journal quality list*)
27. Turetken O., Schuff, D., Sharda, R., Ow, T. T. (2004), “Supporting Systems Analysis and Design through Fisheye Views” in *Communications of the ACM* Vol. 47(9), pp. 72-77. (*2019 2-yr Journal Impact Factor = 6.988, SJR = 1.2, rated A in ABDC journal quality list*)
28. Turetken, O., Sharda, R. (2004), “Development of A Fisheye-Based Information Search

Processing Aid (FISPA) for Managing Information Overload in the Web Environment” in *Decision Support Systems* Vol. 37(3), pp. 415-434. (2019 2-yr Journal Impact Factor = 4.721, SJR = 1.92, rated A* in ABDC journal quality list)

29. Sharda, R., Frankwick, G., Turetken, O. (1999), “Group Knowledge Networks: A Framework and an Implementation” in *Information Systems Frontiers*, Vol. 1(3), pp. 221-239. (2019 2-yr Journal Impact Factor = 3.630, SJR = 1.02, rated A in ABDC journal quality list)

Book Chapters

30. Demirel, A. G., Turetken, O. (2020) “Building Capable Organizations in the Age of Artificial Intelligence” in *Current Research in Humanities and Social Sciences*, eds. H. Babacan, B. C. Tanritanir, pp. 367-391, IVPE, Cetinje, Montenegro.
31. *Szczech, M., Turetken, O. (2018) “The Competitive Landscape of Mobile Communications Industry in Canada: Predictive Analytic Modeling with Google Trends and Twitter” in *Analytics and Data Science* eds. A. Deokar, A. Gupta, L. Iyer, M. Jones, pp. 143-162, Springer, Cham.
32. Corral, K., Schuff, D., St. Louis, R. D., Turetken, O. (2008) “A Model for Estimating the Savings from Dimensional Versus Keyword Search” in *Advanced Principles for Improving Database Design, Systems Modeling and Software Development* eds. J. Erickson and K. Siau, pp. 146-157, IGI Publishing, Hershey, PA.

Peer-reviewed Conference Proceedings

33. *Demir, M., Turetken, O., Ferworn, A. (2020) “Blockchain-Based Transparent Disaster Relief Delivery Assurance” 14th IEEE International Systems Conference (SysCon), April 20-23, 2020, Montreal, QC (moved online)
34. *Demir, M., Turetken, O., Ferworn, A. (2019) “Blockchain and IoT for Delivery Assurance on Supply Chain (BIDAS)” IEEE Big Data, December 9-12, 2019, Los Angeles, CA
35. *Demir, M., Turetken, O., Ferworn, A. (2019) “A Financial Evaluation Framework for Blockchain Implementations” the 10th Annual Information Technology, Electronics and Mobile Communication Conference (IEEE IEMCON 2019), October 17-19, 2019, Vancouver, BC.
36. *Demir, M., Alalfi, M., Turetken, O., Ferworn, A. (2019) “Security Smells in Smart Contracts”, the 19th IEEE International Conference on Software Quality, Reliability and Security, July 22-25, 2019, Sofia, Bulgaria.

37. *Djafarova, N., Turetken, O. (2019) “Academic Integrity Training: Comparison of Game-Based Learning to Video-Based Scenarios” ECIS 2019 workshop “The what and how of user-centred gamification designs”, June 10, 2019, Stockholm, Sweden.
38. *Demir, M., Turetken, O., Ferworn, A. (2019) “Blockchain Based Transparent Vehicle Insurance Management” International Workshop on Blockchain Applications and Theory (BAT 2019), June 10-13, 2019, Rome, Italy.
39. *Demir, M., Mashatan, A., Turetken, O., Ferworn, A. (2018) “Utility Blockchain for Transparent Disaster Recovery” IEEE Electrical Power and Energy Conference (EPEC), October 10-11, 2018, Toronto, ON.
40. *Zefi, L., Djafarova, N., Bates, T., Ferworn, A., Turetken, O., Romaniuk, D., Mastrilli, P., Dimitriadou, A., Verkuyl, M. (2018) “The Art of Serious Game Design: A methodology and practical guide for serious game design within multidisciplinary teams”, International Academic Conference on Meaningful Play, October, 2018 – East Lansing, MI.
41. *Kiani, A., Al-Natour, S., Turetken, O. (2018) “A Comparison of Sentiment Analysis Tools”, Americas’ Conference on Information Systems (AMCIS), August 16-18, 2018 – New Orleans, LA.
42. Turetken, O., Al-Natour, S. (2016) “Empirical Evaluation of Automated Sentiment Analysis as a Decision Aid”, International Conference on Information Systems (ICIS), December 11-14, 2016 – Dublin, IE.
43. *Szczech, M., Turetken, O. (2015) “The Competitive Landscape of Mobile Communications Industry in Canada –Predictive Analytics Modeling with Google Trends and Twitter”, Business Analytics Congress, December 12-13, 2015 – Fort Worth, TX.
44. *Lak, P., Turetken, O. (2014) “Star Ratings versus Sentiment Analysis – A Comparison of Explicit and Implicit Measures of Opinions”, Hawaii International Conference on System Sciences (HICSS-47), January 6-9, 2014 – Big Island, HI.
45. *Weiser, O., Turetken, O. (2013) “An Empirical Study of Co-working Performance – A Social Network Perspective”, SIG-ORSA Pre-ICIS 2013 Workshop the Changing Nature of Work: Working Smarter with ICT, December 15th, 2013 – Milan, Italy.
46. *Arpaci, I., Cetin Yardimci, Y., Turetken, O. (2013) “The Impact of Cultural Differences on Smartphone Adoption by Organizations”, International Conference on Innovative Computing Technology (INTECH 2013), August 29-31, 2013 – London, UK.
47. *Verspan, S., Turetken, O. (2012) “Decision maker satisfaction in a web analytics context: the impact of analysts’ skills”, 3rd Pre-ICIS Business Intelligence Conference (BIC3), December 16, 2012 – Orlando, FL. (*Best research in progress paper award*)
48. *Arpaci, I., Yardimci, Y., Ozkan, S., Turetken, O. (2012) “Organizational Adoption of Information Technologies: A Literature Review”, International Conference on Business

and Economics, August 3-4, 2012 – Istanbul, Turkey.

49. *Arpaci, I., Yardımcı, Y., Ozkan, S., Turetken, O. (2012) “Organizational Adoption of Mobile Communication Technologies”, European, Mediterranean & Middle Eastern Conference on Information Systems (EMCIS), June 7-8, 2012 – Munich, Germany.
50. Schuff, D., Turetken, O., St. Louis, R. (2011) “Mitigating Selective Filtering’s Polarizing Effect on Web 2.0 Content” Proceedings of the Americas Conference on Information Systems (AMCIS), August 4-7, 2011 – Detroit, MI.
51. Middleton, C., McEwen, R., Turetken, O. (2009) “An Exploration of the Use of Always-On Technologies in Organizations” Proceedings of Organizations and Society in Information Systems (OASIS) 2009 Workshop, December 2009 – Phoenix, AZ.
52. Roussinov, D., Turetken, O. (2007) “Semantic Verification in an Online Fact Seeking Environment” Proceedings of ACM Conference on Information and Knowledge Management (CIKM), November 6-8, 2007 – Lisboa, Portugal.
53. Corral, K., Schuff, D., St. Louis, R. D., Turetken, O. (2007) “A Model for Estimating the Savings from Dimensional Versus Keyword Search” Proceedings of the Americas Conference on Information Systems (AMCIS), August 9-12, 2007 – Keystone, CO.
54. *Taylor, S., Schuff, D., Turetken, O. (2007) “Facilitating Browsing with Information Visualization: A Cognitive Fit Perspective” Proceedings of the Americas Conference on Information Systems (AMCIS), August 9-12, 2007 – Keystone, CO.
55. Schuff, D., Turetken, O. (2006) “FeedWiz: Using Automated Document Clustering to Map the Blogosphere” Proceedings of the Fourth-Annual Pre-ICIS Workshop on Decision Support Systems, December 10, 2006 – Milwaukee, WI.
56. Schuff, D., Corral, K., Turetken, O. (2005) “Comparing the Effect of Alternative Data Warehouse Schemas on End User Comprehension Level” Proceedings of Third-Annual Pre-ICIS Workshop on Decision Support Systems, December 11, 2005 - Las Vegas, NV
57. Turetken, O., Schuff, D. (2002) “The Use of Fisheye Visualizations in Understanding Business Processes,” Proceedings of the 10th European Conference on Information Systems (ECIS), pp. 322-330, June 6-8, 2002, Gdansk, Poland.
58. Turetken, O., Sharda, R. (2001) “Visualization Support for Managing Information Overload.” in The Web Environment,” Proceedings of the 22nd International Conference on Information Systems (ICIS), pp. 220-232, December 16-19, 2001, New Orleans, LA.
59. Turetken, O., Sharda, R. (1999) “WWW Site Design Using Fisheye Views: An Empirical Study,” Proceedings of the Americas Conference on Information Systems (AMCIS), pp. 823-825, August 13-15, 1999, Milwaukee, WI.

Other Conference Presentations and Abstracts

60. * Kennedy, R. W., Mashatan, A., Turetken, O. “The Privacy Calculus from Within: An Internal Calculus for Privacy Concerns of Mobile Users.” Smart Cybersecurity Network (Serene-risc) 2020 Annual Conference, October 22, 2020, Montreal, QC (moved online).
61. *Vanderkooi, D. Mashatan, A., & Turetken, O. “Investigating the Impact of the Privacy Paradox for Emerging and Post-Emerging IoT Devices on End User Adoption: A Comparative Study.” Smart Cybersecurity Network (SERENE-risc) 2020 Annual Conference, October 22, 2020, Montreal, QC (moved online).
62. *Djafarova, N., Turetken, O., Dimitriadou, A., Foxe, J.P. “Academic Integrity in Space: Game-Based Learning”, Online Learning 2019, October 2019, Toronto, ON.
63. *Djafarova, N., Zefi, L., Dimitriadou, A., Turetken, O. “The Art of Serious Game Design Workshop. Panel presentation”, CGSA conference, University of British Columbia, June, 2019, Vancouver, BC.
64. *Djafarova, N., Zefi, L., Dimitriadou, A., Turetken, O. “A methodology and practical guide for serious game design,” Serious Play Conference, July, 2019, University of Quebec, Montreal, QC.
65. *Lak, P., Turetken, O. “The Impact of Sentiment Analysis on Decision Outcomes”, presented at CORS/INFORMS International Conference, June, 2015 – Montreal, QC.
66. Bener, A., Turetken, O. “The Impact of Big Data in Business Models and IS Transformation in Organizations,” Western Decision Sciences Institute (WDSI) Forty-Third Annual Meeting, April 1-4, 2014 – Napa, CA
67. Ladner, S., Middleton, C., Rogers, S., Turetken, O. “Exploring the Domestic and Work Intrusions of a Smartphone Enabled Workforce”, Work and Family Researchers Network (WFRN) Conference Proceedings, June 14-16, 2012 – New York, NY.
68. Schuff, D., Turetken, O. “A Solution for Addressing “E-Mail Overload” using Automatic Document Clustering” presented in INFORMS--the Institute of Operations Research and Management Science--, 2007 Annual meeting in Seattle, WA in November 2007.
69. Turetken, O., Sharda, R. “Visualization & Text Data Mining,” presented in INFORMS 2001 Annual meeting in Miami Beach, FL, November 2001.
70. Turetken, O., Sharda, R. “An Overview of Visualization Technologies for Knowledge Networks,” presented in INFORMS Fall 1999 meeting in Philadelphia, PA, November 1999.
71. Turetken, O., “Factors that Lead to Telecommuting Success,” (poster presentation) Decision Sciences Institute (DSI) 1999 Conference Proceedings, November 20-23, 1999, New Orleans, LA.
72. Turetken, O. “Prediction of Diabetic Classes: A Comparative Study,” Decision Sciences

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Institute (DSI) 5th International Conference Proceedings, Vol. 1, pp. 528-530, July 1999, Athens, Greece.

* Co-authored with graduate students

Other Research Related Activities

- Scientific committee member, Serious Game Symposium – SGS 2020
- Scientific committee member, YIRCoF '19, Yeditepe International Research Conference on Foresight “Anticipation: Conceptual, Theoretical and Empirical Issues” Istanbul, Turkey 29-30 November, 2019
- Associate Editor – European Journal of Information Systems Special Issue on Gamification March 2019 – present
- Associate Editor – ICIS
 - “Design Science” track, Munich, Germany, December 2019;
 - “Design Science” track, San Francisco, CA, December 2018;
 - “Practice-Oriented Demand-driven IS” track, San Francisco, CA, December 2018;
 - “Decision Analytics and Support” track, Fort Worth, TX, December 2015;
 - “General Topics” track, Milwaukee, WI, December 2006.
- Associate Editor – ECIS
 - Marrakech, Morocco, June 2020
 - “Business Analytics and Big Data” track Stockholm and Uppsala, Sweden, June 2019
 - Portsmouth, UK, June 2018
 - Guimarães, Portugal, June 2017
- Track co- chair (with Atreyi Kankanhalli) – DSR in Data Science and Business Analytics, Design Science Research in Information Systems and Technologies (DESRIST) 2018, Chennai, India, June, 2018.
- Guest senior co-editor (with J. Pick, A. Sarkar, and A. Deokar) – “Special Issue on Locational Analytics and Decision Support” in *Decision Support Systems*, Vol. 99, 2017
- Program committee member – “2016 Pre-ICIS SIGDSA/IFIP WG8.3 Symposium: Innovations in Data Analytics”, Dublin, IE, December 11, 2016
- Track co-chair (with Nancy Deng) – Information Systems Strategy and Design, DSI Annual Meeting, Seattle, WA, November, 2015

- Program committee member – “Design Science and IS” track, Pacific Asia Conference on Information Systems (PACIS), Singapore, July 2015
- Track co-chair – AMCIS
 - (with D. VanderMeer and R. Pedersen) Design Science Research, AMCIS 2015, Puerto Rico, August, 2015;
 - (with B. Gupta and L. Iyer) – Knowledge Management, and Business Intelligence, AMCIS 2013, Chicago, IL, August, 2013;
 - (with L. Iyer) – Decision Support, Data Management Systems, Knowledge Management, and Business Intelligence, AMCIS 2012, Seattle, WA, August, 2012.
- Session chair – “Creative Analytics Solutions”, CORS/INFORMS Annual Meeting, Montreal, QC, Canada, June, 2015
- Track co-chair (with O. Muller) – Products and Prototypes, DESRIST 2014, Miami, FL, May, 2014.
- Guest senior co-editor (with L. Olfman) – “Special Issue on Human-Computer Interaction in the Web 2.0 Era” in AIS Transactions on Human-Computer Interaction Vol. (5)1, 2013.
- Associate Editor – the AIS Transactions on Human-Computer Interaction, 2008 – present.
- Advisory Board Member – the Business Intelligence Conference Phoenix, AZ, December 2009.
- Program committee member – the International Conference on Decision Support Systems (ICDSS) San Francisco, CA, August 2009.
- Program committee member – the workshop on Decision Support Systems (DSS) organized by the Association of Information Systems Special Interest Group on DSS (AIS SIGDSS)
 - Milan, Italy, December, 2013;
 - Paris, France, December 2008;
 - Milwaukee, WI, December 10, 2006;
 - Las Vegas, NV, December 11, 2005;
 - Seattle, WA, December 13, 2003.
- Program committee member – the workshop on Human Computer Interaction/Management Information Systems (HCI/MIS) organized by the Association of Information Systems Special Interest Group on HCI (AIS SIGHCI)
 - Milan, Italy, December 2013;

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- Phoenix, AZ, December 2009;
- Paris, France, December 2008;
- Montreal, QC, Canada, December 2007;
- Las Vegas, NV, December 2005;
- Washington, D.C, December 2004;
- Seattle, WA, December 2003;
- Barcelona, Spain, December 2002
- Co-chair (with D. Schuff) – “Information Visualization and Decision Support” Mini-Track, AMCIS
 - Keystone, CO, August 2007;
 - Acapulco, Mexico, August 2006;
 - Omaha, NE, August 2005
- Co-chair (with R. St Louis and D. Schuff) – “Business Intelligence and Data Warehousing” Mini-Track AMCIS
 - New York, NY, August 2004
 - Tampa, FL, August 2003
- Co-chair (with R. Sharda) – “Data Mining and Database Modeling” cluster in the international meeting of INFORMS--the Institute of Operations Research and Management Science, Istanbul, Turkey, July, 2003.
- Session chair – “Outsourcing IT” Mini-Track, AMCIS, Boston, MA, August, 2001.
- Invited presenter:
 - (with Y. Chan, B. Chang, J. Marsan, T. Reay) “Building Research Cultures in Business Schools,” Business Schools Association of Canada (BSAC) Research Leaders Meeting (online), January 20, 2021
 - “An Extended Privacy Calculus Model – The Case of Mobile Technologies,” Fox School of Business and Management, MIS Department, Temple University, Philadelphia, PA (moved online), November 20, 2020
 - “A Comparative Study of Sentiment Analysis Scores and Star Ratings for Consumer Reviews,” Harbert School of Business, Auburn University, Auburn, AL, February 28, 2020
 - “From Digital to Quantum – What the Next 20 Years in Information Technology May Look Like” DIGITIZATION 20: THE NEXT 20 YEARS IN INFORMATION SYSTEMS, Fox School of Business and Management, Temple University, Philadelphia, PA, November 7, 2019

- “Empirical Evaluation of Automated Sentiment Analysis as a Decision Aid,” AIS Turkey Chapter (TRAIS) Bosphorus University, Istanbul, Turkey, May 25, 2019
- (with S. Al-Natour) “Empirical Evaluation of Automated Sentiment Analysis as a Decision Aid,” McMaster University DeGroot School of Business, April, 2018
- “A Series of Studies on HCI in the Internet Environment,” IDEA Technologies R&D Labs, Istanbul, Turkey, July 2014
- “A Series of Studies on Text Analytics and HCI,” School of Business, University of Redlands, Redlands, CA, February 2014
- “Digging (into) Web 2.0 Dysfunctional Information Management Tendencies and a Potential Remedy,” Workshop on Social Media Research, Hawaii International Conference on System Sciences (HICSS-47), Big Island, HI, January, 2014
- “Text analytics and applications for health care management” McMaster University, eHealth Program, Burlington, ON, October, 2012
- “Visualization of the Blogosphere,” Middle East Technical University, Informatics Institute, Ankara, Turkey, July, 2009

- Media interviewee:
 - “Amazon bid could mean big things for Ryerson”, the Ryersonian, September 18, 2017
 - “Will journalists in the future work entirely from home?” The Signal (King’s College), December 2, 2016
 - “Benefits of Telework” Toronto Star, May 28, 2014

- Reviewer
 - Journals:
 - *ACM Transactions on Management Information Systems*
 - *Annals of Information Systems*
 - *Computers and Operations Research*
 - *Decision Sciences*
 - *Decision Support Systems*
 - *European Journal of Information Systems*
 - *Information Systems Frontiers*
 - *Information Systems Journal*
 - *Information Systems Management*
 - *Information Systems Research*
 - *Interfaces*
 - *International Journal of Human Computer Studies*
 - *International Journal of Innovation and Technology Management*
 - *Journal of the American Society of Information Science*

- *Journal of the Association for Information Systems*
 - *Journal of Business Analytics*
 - *Journal of Information Science and Technology*
 - *Journal of Information Technology Theory and Application*
 - *Journal of Management Information Systems*
 - *Journal of Organizational Computing and Electronic Commerce*
 - *Journal of Strategic Information Systems*
 - *Management Information Systems Quarterly*
 - *OMEGA*
 - *Organizational Research Methods*
- Conferences:
- AMCIS
 - ECIS
 - DESRIST
 - HICSS
 - ICIS
- Grant Agencies:
- NSERC
 - SSHRC
- Tenure, promotion and adjudication committees:
- Auburn University, Raymond J. Harbert College of Business, Department of Systems & Technology Tenure and Promotion Committee
 - City University of Hong Kong Research Committee
 - Oklahoma State University, Spears School of Business, MSIS Department Doctoral Program
 - Saint Mary's University Sobey School of Business Tenure and Promotion Committee
 - Ithaca College School of Business Tenure and Promotion Committee
 - University of Alabama, Culverhouse College of Commerce and Business Administration Tenure and Promotion Committee

Applied Research and Industry Projects

- Lead – Ted Rogers School of Business Management (2016) – Multi-criteria Schedule Optimization Modeling
- Lead – INPHI (2014) – An Integrated Approach to Demand Forecasting

Teaching

Teaching Interests

- Fundamentals of Digital Enterprise
- Business/Data Analytics
- Business Research Methods

Teaching Experience

Courses

- Digital Enterprise and Social Media (Doctoral Level) (Ryerson University TRSM, Fall 2020)
- Theories of Technology and Organization (Master's Level) (Ryerson University TRSM, Winter 2012, Winter 2013, Fall 2016, Winter 2018, Winter 2019, Winter 2020)
- Business Information Systems (Ryerson University TRSITM, Fall 2006 – Fall 2007, Spring 2008, Fall 2014, Fall 2015, Fall 2016, Fall 2017, Fall 2018)
- Research and Communication for Managers (Master's Level) (Ryerson University TRSM, Winter 2017)
- World Logistics and Supply Chain Management (Master's Level) (Ryerson University TRSM, Winter 2015, Winter 2016)
- Managerial Decision Making, (Master's Level) (Ryerson University TRSITM, Fall 2012)
- Decision Analysis (Ryerson University TRSITM, Fall 2008 – Fall 2011)

- Managerial Decision Modeling (Master’s Level) (Ryerson University TRSM, Winter 2011)
- Business Process Design (Ryerson University TRSITM, Fall 2007 - Winter 2008)
- Collaboration and Decision Technologies (Master’s Level) (Ryerson University TRSM, Spring 2007)
- Database Analysis and Design (Master’s Level) (Temple University Fox School of Business and Management, Fall 2002 – Spring 2006)
- Systems Analysis and Design (Temple University Fox School of Business and Management, Spring 2001 – Spring 2006)
- Information System Implementation (Temple University Fox School of Business and Management, Fall 2000 – Spring 2002).
- Fundamentals of Management Information Systems (Temple University Fox School of Business and Management, Fall 2000)
- Production and Operations Management (Oklahoma State University, Spears College of Business Administration, Fall 1997 – Spring 2000)

Supervision

- PhD dissertation
 - Mehmet Demir (currently with Amazon), Ryerson University, Faculty of Science, major: Computer Science and Management “Blockchain-Based Delivery Assurance” (co-supervised with Alex Ferworn) (June 2020)
- Master of Science theses
 - Hiba Noor, Ryerson University, Ted Rogers School of Management, major: Digital Enterprise (in progress)
 - Naza Djafarova, Ryerson University, Ted Rogers School of Management, major: MTI (co-supervised with Alex Ferworn) (in progress)
 - Ugonna Omeziri, Ryerson University, Ted Rogers School of Management, major: MTI “The Impact of the Continued Use of an Enterprise System (ES) on Job Satisfaction” (January 2019)
 - Parisa Lak (currently data scientist at ManuLife), Ryerson University, Ted Rogers School of Management, major: MTI “The Impact of Sentiment Analysis on Decision Outcomes- An Empirical Investigation” (January 2014)

- Stephan Verspan (currently with Critical Mass Design Agency), Ryerson University, Ted Rogers School of Management, major: MTI “Decision maker satisfaction in a web analytics context: The impact of analysts’ skills” (January 2013)
- Stephan Kershaw (currently software developer/business analyst), Ryerson University, Ted Rogers School of Management, major: MTI, “The Active Audience of the Weblog Format” (December 2010)
- MBA major research papers
 - Michael Ballis “An Empirical Analysis of Trends in Data Breaches” (August 2017)
 - Sarah Bell “The impact of brand share on the discount required to maximize incremental sales: A quantitative study on the CPG industry in the Canadian grocery market” (August 2017)
 - William Howard “Organizational Characteristics and Telecommuting Success” (August 2017)
 - Maksym Shkvorets “An Empirical Validation of Star Ratings in Online Reviews” (August 2017)
 - Ammar Ashraf “Lowe’s Canada’s Western Expansion – Deciding on a new Distribution Centre location” (August 2016)
 - Jeffrey Wingfield “The Fundamentals of Proximity Marketing: ABC... It is as Easy as 1,2,3” (August 2016)
 - Andrei Floarea “Increasing Efficiency in Operational Processes: A study of a top-tier trust company’s business processes” (September 2015)
 - Michal Szczech “Can Google Trends and Twitter data provide information about the competitive landscape of wireless communications industry in Canada?” (August 2015)
 - Himanshu Porwal “Big data and its significance in Crisis and Contingency Management” (August 2013)
 - Orly Weiser “A Quantitate Study on Co-Working Performance” (August 2013)
 - Ruben Campos, “Canadian Blood Services: The Future of Rural Markets in Canada” (August 2011)
 - Divya Dixit, “Mobile Cloud Computing: Technology Adoption Framework and Assessment of Key Trends & Technological Challenges” (August 2011)
 - Ankush Pasra, “Aftermarket service parts planning review” (August 2011)

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- Sarah Fuller, “Alignment of Organizational Resource Capabilities to Enterprise Application Resource Requirements: Implementing the Appropriate Enterprise Resource Planning Application for Your Organization” (August 2009)
- Sze-Wan Li “A Theoretical Model for Organizational Adoption of “Always-on” Mobile Communication Technology” (August 2009)
- Timothy Burrow “The Adoption of Mobile Learning in Higher Education” (August 2009)

- Master of Science in Data Science and Analytics major research papers
 - Oscar Bobadilla Salmeron “Predictive Analytic Modeling with Google Trends and Twitter using Search Value Index and Sentiment Analysis” (August 2020)
 - Rory Cohen “Predicting The Profitability of Canada’s Big Five Banks: Predictive Analysis with Google Trends and Twitter” (August 2020)
 - Fady Fadel “Web-based question answering via Text Clustering” (August 2018)
 - Syed Rizvi “An Intelligent Decision Support System for Comparative Analysis to Predict Directional Changes of FOREX Rates.” (August 2017)
 - Bingsen Yan “An Empirical Evaluation of Sentiment Analysis as a Decision Aid” (August 2017)

- Master of Digital Media (MDM) major research paper
 - Sumit Bhatia “A Strategic Foray into Multi-Dimensional Data Visualization in Immersive Environments” (August 2016)

- Independent Study
 - Hee Jung Chun, “A Survey of Data Mining Applications in Industry,” Temple University Fox School of Business and Management (Summer 2005).
 - Xiaoming Duan, “A Survey of the Use of UML in Systems Analysis and Design with a Case Study,” Temple University Fox School of Business and Management (Spring 2005)
 - Nainil Chheda, “Evaluation of the Adoption of Digital Certificates in the e-business Environment,” Temple University Fox School of Business and Management (Fall 2004)
 - Xiaoming Duan, “Evaluation of the Applications of the DBMS Technologies in e-business” Temple University Fox School of Business and Management (Fall 2004)

- Xiaobin Li, “Development of a Web-based Visualization System,” Temple University Fox School of Business and Management (Fall 2002 and Spring 2003)

Committee Membership

- Ph.D. dissertations
 - Sepideh Ebrahimi McMaster University, DeGroote School of Business, Information Systems (July 2018)
 - Rob Bajko, Joint Communication & Culture Program Ryerson University & York University (September 2014)
 - Ibrahim Arpacı (currently associate professor at GOP University, Turkey), Middle East Technical University, Informatics Institute, major: Management Information Systems (November 2013)
 - Stella Taylor (currently associate professor at Towson University), Temple University, Fox School of Business and Management, major: Management Information Systems (May 2009)
 - Shu Zou (currently associate professor at Wright State University), Temple University, Fox School of Business and Management, major: Management Information Systems (December 2006)
 - Abhijit Jain (currently associate professor at Black Hills State University), Temple University, Fox School of Business and Management, major: Management Information Systems (August 2006)
 - Nga Nguyen, Temple University, Fox School of Business and Management, major: Human Resources Administration (May 2004)
- Master of Science in Management theses
 - Dane Vanderkooi, Ted Rogers School of Management, major: ITM (in progress)
 - Ryan Kennedy, Ted Rogers School of Management, major: ITM (February, 2020)
 - Michael Geoffrey Mihalicz, Ted Rogers School of Management, major: ITM (November, 2018)
- Master of Management Science theses
 - Adon Irani, Ryerson University, Ted Rogers School of Management, major: ITM (January 2012)

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- Natalia Gilewicz, Ryerson University, Ted Rogers School of Management, major: ITM (November 2009)
- Ummaha Tul-Hazra, Ryerson University, Ted Rogers School of Management, major: ITM (September 2009)
- Branko Oblina, Ryerson University, Ted Rogers School of Management, major: ITM (January 2009)
- John Riccio, Ryerson University, Ted Rogers School of Management, major: ITM (September 2008)
- Carmen Brenja, Ryerson University, Ted Rogers School of Management, major: ITM (January 2008)

- Master of Applied Science thesis
 - Yashodhan Athavale, Ryerson University, Faculty of Engineering, major: Electrical Engineering (April 2010)

- Master of Science thesis
 - Nilgun Arkansan, Temple University, College of Engineering, major: Civil Engineering (August 2003)

- MBA thesis
 - Lauren Halloran, Ryerson University, Ted Rogers School of Management (April 2012)

- MBA Major Research Papers, Ryerson University, Ted Rogers School of Management
 - Amitoj Singh, Robert Fullerton (August 2017)
 - Alexander D'Alfonso, Kevin Deonanan (August 2016)
 - Ryan May (May 2016)
 - Elena Emelyanova (April 2016)
 - Homayoun Ahmadi, Kristen McLean (August 2013)
 - Stephen Chung (May 2012)
 - Gayathri Govindan, Daniel Semenzato, Edward Yu (August 2011)
 - Wayne Perry, Iullian David, Bushra Aafaqi, Anthony Wang, Zupana Fabian (August 2009)

- Roger Marszalek, Brian Yoon, Chrislyn Tziortzis (August 2008)
- Kamran Siddiqui, Xuesong (Simon) Zhou, Daniel Cheriyan, Nicolas Mastroianni (August 2007)

Other

- Co-chair (with Babita Gupta), 3rd TeraData University Network Business Intelligence Conference Teaching Track, Orlando, FL, December, 15-16, 2012.
- Conference presenter:
 - (with A. Bener) “Adapting Existing Graduate Curricula into Data Science” Big Data and Analytics Education Conference, Las Vegas, NV, November 2-3, 2013
 - “Optimization of Staffing Assignments in an IT Shop with Monte Carlo Simulations” 3rd TeraData University Network Business Intelligence Conference Teaching Track, Orlando, FL, December, 15-16, 2012.
- Invited presenter:
 - “Empirical Evaluation of Automated Sentiment Analysis as a Decision Aid,” McMaster University MELD Program, May, 2018
 - “Knowledge Work and Information Technology” University of Toronto, School of Continuing Studies, English Language Program, Toronto, ON, February 2010, August 2010, July 2012.
 - “Introduction to Organizational Data Management” University of Toronto, School of Continuing Studies, English Language Program, Toronto, ON, November 2010
- Text book reviewer
 - Kroenke, D, M., Gemino, A., Tingling, P. Experiencing MIS 6th Canadian edition Pearson Canada, 2019.
 - Kroenke, D, M., Gemino, A., Tingling, P. Experiencing MIS 4th Canadian edition Pearson Canada, 2016.
 - Render, B, Stair, R. M., Balakrishnan, N., Smith, B. E. Managerial Decision Modeling with Spreadsheets Canadian Edition Pearson Canada, Toronto, ON, 2010.

- Huber, W. H., Piercy, C. A., McKeown, P. G., Norrie, J. L. Introduction to Business Information Systems Canadian Edition John Wiley and Sons Canada, Mississauga, ON, 2008.

Professional Service

- External reviewer
 - UOIT Master of Engineering Program (May 2019 – July 2019)
 - Wilfred Laurier University BTM Program (January 2019 – February 2019)
- Advisory Board Member (August 2018 – present), Past-chair (July 2015 – July 2016), Chair (July 2014 – July 2015), Chair-elect/Vice Chair (July 2013 – July 2014), (Program Chair (July 2012 – July 2013), Program Chair Elect (July 2011 – July 2012), Secretary/treasurer (July 2006 – July 2011) – Association of Information Systems Special Interest Group on Decision Support and Analytics (AIS SIGDSA, formerly SIG Decision Support Systems)
- Chair
 - Ted Rogers School of Management Scholarly Research and Creative Committee (July 2019 – present)
 - Ryerson University Ted Rogers School of IT Management Departmental Evaluation Committee (September 2014 – June 2019)
 - Ryerson University Ted Rogers School of IT Management Departmental Hiring Committee (September 2014 – June 2019)
 - Ryerson University Ted Rogers School of IT Management Contract Lecturer Appointment Committee (September 2014 – June 2019)
 - Ryerson University Ted Rogers School of IT Management Departmental Teaching Standards Committee (January 2010 – June 2011)
- Member
 - SRC Leaders Roundtable, Ryerson University Office of the Vice President for Research (July 2019 – present)

- Ryerson University TRSM PhD Brainstorming Committee (September 2018 – December 2018)
- Ryerson University Ted Rogers School of Management Graduate Programs Admissions Committee (January 2015 – June 2016, September 2018 – June 2019)
- Ryerson University TRSM Search Committee for Loretta Rogers Research Chair (September 2018 – May 2019)
- Ryerson Coordinating Committee on Vector Institute AI Initiative (January 2018 – May 2019)
- Ryerson University Master of Data Science and Analytics Admissions Committee (January 2016 – June 2019)
- Ryerson University Ted Rogers School of Management Graduate Program Council (September 2015 – June 2019)
- Ryerson University Ted Rogers School of IT Management Curriculum Committee (September 2014 – June 2019)
- Ryerson University Provost Search Committee (June 2016 – March 2017)
- Ryerson University Ted Rogers School of Management Research Committee (January 2012 – July 2013, August 2014 – May 2017)
- Ryerson University Graduate Program in Communication and Culture Admissions Committee (January 2016 – June 2016)
- Ryerson University Ted Rogers School of Management Faculty Promotions Committee (December 2015 – May 2017)
- Ryerson University Ted Rogers School of Management Graduate Admissions Committee ()
- Ryerson University Master of Data Science Program Advisory Committee (Fall 2014 – Fall 2015)
- Ryerson University Ted Rogers School of IT Management Departmental Hiring Committee (September 2012 – September 2013)
- Ryerson University Ted Rogers School of IT Management Instructor Appointment Committee (September 2009 – June 2011)
- Ryerson University Ted Rogers School of IT Management Departmental Appointments Committee (September 2012 – September 2013)
- Ryerson University Master of Digital Media Program Advisory Committee (April 2012 – January 2013)
- Ryerson University Ted Rogers School of Management AACSB Assurances of Learning Committee (January 2012 – July 2013)

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- Ryerson University Ted Rogers School of Management Search Committee for Associate Dean (November 2010 – April 2011)
- Ryerson University Ted Rogers School of IT Management Workload Committee (November 2010 – June 2012)
- Ryerson University Ted Rogers School of IT Management Marketing Committee (September 2010 – June 2011)
- Ryerson University Ted Rogers School of IT Management Departmental Appointments Committee (September 2009 – September 2012)
- Ryerson University Ted Rogers School of IT Management Search Committee for Director (September 2009 – May 2010)
- Ryerson University Ted Rogers School of Management Academic Misconduct Committee (September 2008 – May 2009)
- Ryerson University Ted Rogers School of ITM Technology Committee (May 2007 – May 2008)
- Ryerson University Ted Rogers School of ITM Scholarship Committee (October 2006 – May 2007)
- Ryerson University Summer RA Program Selection Committee (March 2007)
- Temple University MIS Ph.D. committee (2001–2003)

- Faculty advisor
 - Inela Beqaj, Ryerson University MSc. in Data Science and Analytics (September 2017 – present)
 - Rajaram Natarajan, Ryerson University MSc. in Data Science and Analytics (September 2017 – present)
 - Wajaha Zafar, Ryerson University MSc. in Data Science and Analytics (September 2017 – present)
 - Fady Fadel, Ryerson University MSc. in Data Science and Analytics (September 2016 – present)
 - Hira Fatima, Ryerson University MSc. in Data Science and Analytics (2016 – 2017)
 - Sanjeev Kumar, Ryerson University MSc. in Data Science and Analytics (2016 – 2017)
 - Mezbah Uddin, Ryerson University MSc. in Data Science and Analytics (2016 – 2017)

- Mentor – Temple University FSBM Business Honors Students Association’s Research Scholars Program (2004–2006)
- Faculty advisor – ACM student chapter at Temple University (2003–2006)
- Vice President (1997-1998), President-Elect (1998), and President (1999) INFORMS – Oklahoma State University Student Chapter
- Panelist
 - Future of Learning Forum – Gaps in Technology Skill Sets from Students Entering University (October 7, 2019)
 - Chief Data Analytics Officer Conference – Designing team operating models - Delivering on the data and analytics promise (September 25, 2018)

Honors, Awards, and Professional Affiliations

- Erdős number of 3
- Dijkstra number of 4
- Recipient – Ryerson University Ted Rogers School of Management Outstanding Research Recognition Award (with Sameh Al Natour, May 2020)
- Recipient – Ryerson University Ted Rogers School of Management Outstanding Research Recognition Award (with Atty Mashatan, December 2019)
- Member – Advisory Board, Association of Information Systems Special Interest Group on Decision Support and Analytics (AIS SIGDSA)
- Keynote speaker
 - “ICT in Everyday Life,” *International Conference on Information and Communication Technologies* (ICICT), Karachi, Pakistan, December 30, 2017
 - “The Critical Role of Engagement in a BTM Oriented School” *ITAC BTM Conference*, Edmonton, AL, June 4, 2016
- Faculty Panelist – DSI Doctorial Consortium, Seattle, WA, November 21, 2015
- Visiting Scholar – Claremont Graduate University, Claremont, CA: 2013-2014
- Recipient – Ryerson University Ted Rogers School of Management 2010 Scholarly, Research and Creative Activity Award

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- Recipient – Ryerson University Ted Rogers School of Management 2010 Service Award
- Recipient – Temple University 2005 MIS Faculty Leadership Award
- Teaching Fellow – Temple University, Fox School of Business and Management, Irwin L. Gross e-Business Institute 2001-2005.
- Fellow – Association for Information Systems (AIS) Doctoral Consortium, Long Beach, CA, 2000
- Member – AIS, Academy of Management